



EMPAC

Employees Political Action Committee

EMPAC 101



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What is a PAC?

- A **P**olitical **A**ction **C**ommittee pools campaign contributions from members and donates those funds to campaigns for or against candidates, ballot initiatives, or legislation.
- Labor organizations like SEANC are prohibited from using general treasury funds to make contributions to or expenditures for candidates.
- SEANC may use its general treasury funds to pay for the costs of operating, raising money for EMPAC and member-to-member communications.

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What is a PAC? (continued)

- EMPAC is separate from SEANC with its own bylaws.
- SEANC has some control over EMPAC through EMPAC's bylaws which are approved by SEANC Convention.
- EMPAC chair elected by SEANC convention. Area EMPAC chairs elected by the Area EMPAC committees.
- EMPAC has its own treasury that is separate from SEANC.

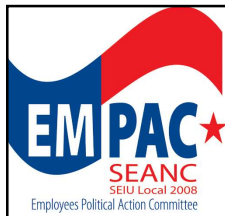
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Purpose

- To influence and support the nomination and election of candidates for public office, regardless of political affiliation, who demonstrate a commitment to responsible government and to the welfare of state employees and their families.
- To educate the SEANC membership, all active and retired state employees and the candidates for elective office regarding issues affecting state employees.

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Participation in EMPAC

- ALL SEANC members are a part of EMPAC
- To serve as an EMPAC representative at the district, area or state level, you **MUST** sign EMPAC's non-partisan pledge and be an EMPAC investor
- Any SEANC member may attend an Area or State EMPAC meeting **except** those involving endorsements which are held in closed sessions

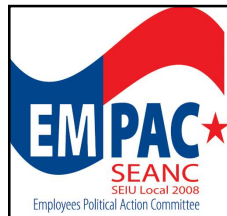
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EMPAC / SEANC Funds

- EMPAC funds are primarily used to support endorsed candidates
- EMPAC funds are also used to cover expenses for endorsement meetings, legal fees, endorsement activities and other expenses
- SEANC funds **MAY** be used to cover expenses for non-endorsement meetings and fundraising.
- SEANC district **MAY** be used to cover expenses of members to attend a State EMPAC meeting that doesn't include endorsement activities.

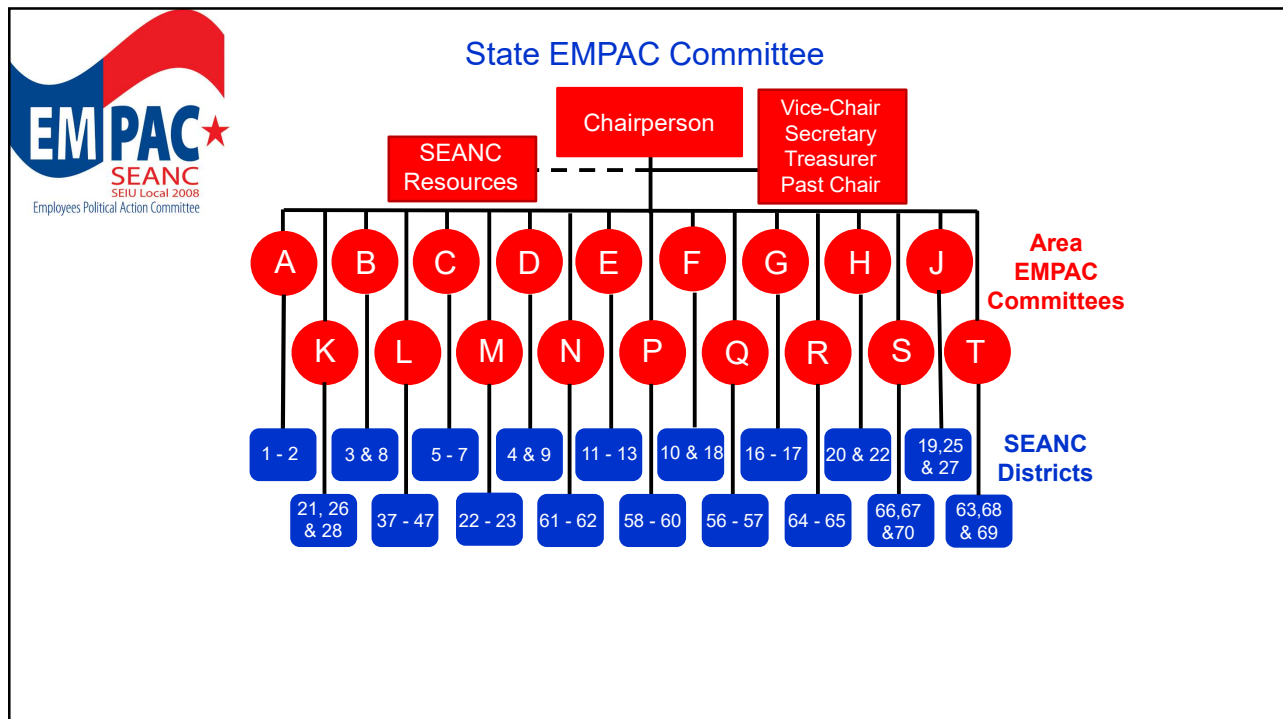
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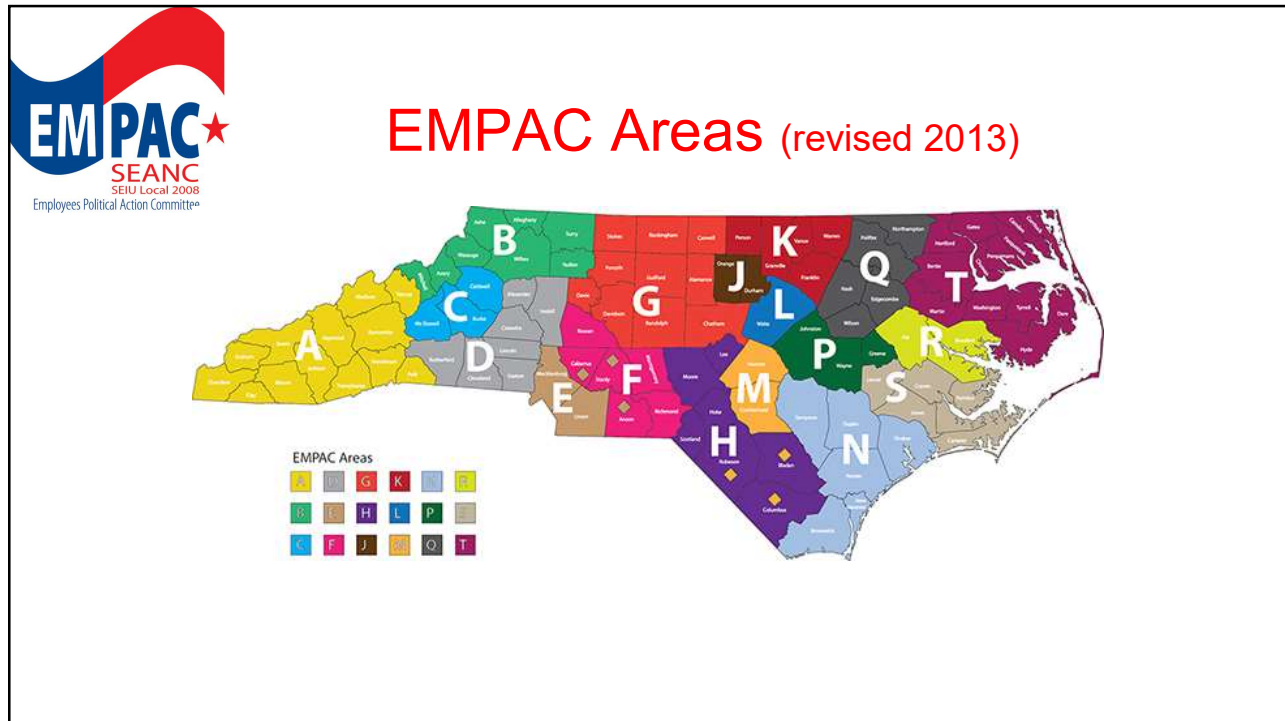
EMPAC Endorsements

- EMPAC is **non-partisan**
- Endorsements based on issues that affect state employees and retirees
- All candidates should be interviewed
- Legislative endorsements are made by the Area EMPAC Committees
- Statewide Endorsements made by State EMPAC Committee

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EMPAC Area Chairs

Area A Stuart Smith	Area B Kathy Howell	Area C Charles Scruggs	Area D Barbara Leatherman
Area E Ali Davis	Area F Tonia Warnic	Area G Walton Jones	Area H Allan Wooster
Area J Kathy Ramsey	Area K Janice Bass	Area L Jennifer Stewart	Area M Junior Hulen
Area N Tom Simmons	Area P Vacant	Area Q Daniel Radford	Area R Betsy Lee Hodges
	Area S Mike Kollock	Area T Quinterlene Bowen	

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Area EMPAC Committee

Each district has four representatives on its Area EMPAC Committee:

- District EMPAC Chair
- District Chair
- Two At-Large Representatives
- EMPAC Area representatives should serve for two-year terms
- New Area Chairs should be elected by January 1
- EMPAC new year begins January 1

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Area Chair Responsibilities

- Area Chairs are elected by the Area EMPAC Committee for a two-year term
- Organize all EMPAC functions in Area
- Provide EMPAC training to SEANC members in Area
- Establish endorsement process and interview teams
- Coordinate campaign support activities
- Lead SEANC's political network (Area EMPAC) in grassroots lobbying efforts

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District EMPAC Chair Responsibilities

- Serve as voting member of Area EMPAC
- Share EMPAC goals and policies with District Members and encourage members to become EMPAC Investors.
- Provide EMPAC reports at District meetings and through district newsletters
- Work with Area members to organize campaign support activities

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District At-Large & District Chair Responsibilities

- Voting member of Area EMPAC
- Support the efforts of District EMPAC Chair
- Follow the votes of and build relations with local legislators
- Assist District EMPAC Chair with campaign support activities
- Recruit EMPAC investors and SEANC members to become EMPAC supporters

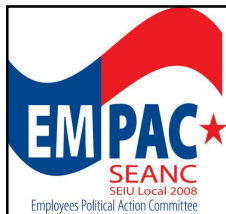
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Keys to Success

- Member Engagement
- Getting to Know Your Legislator
- EMPAC Investments
- Non-Partisan Endorsements


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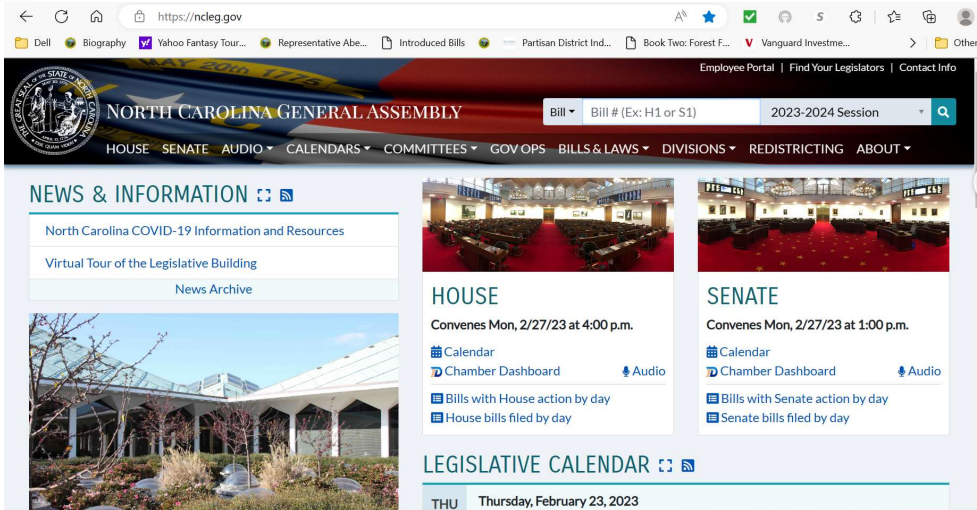
Member Engagement

- Recruit more SEANC members to be actively involved in holding legislators and other elected leaders accountable
- Build relationships with local legislators
- Participate in SEANC's grassroots lobbying efforts at state and local level
- Invite local legislators to district meetings and area meetings


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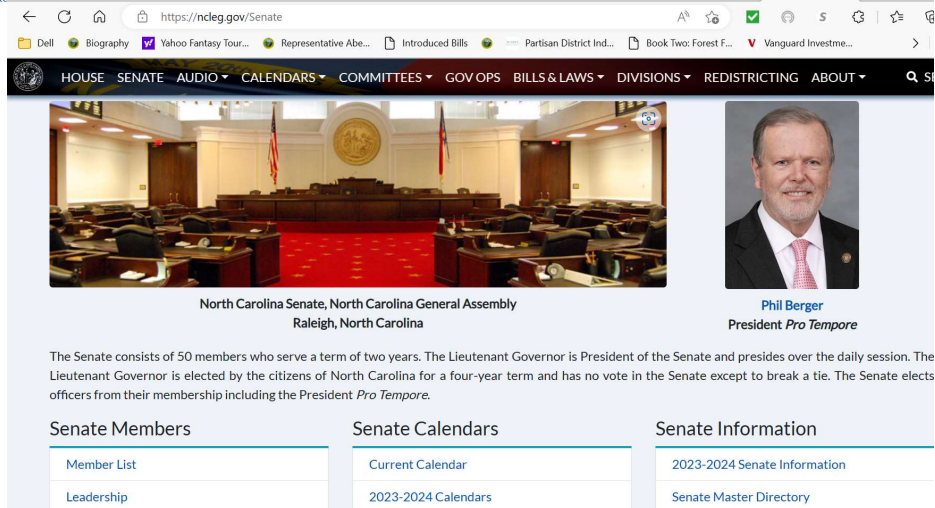
Getting to Know Your Legislator




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Getting to Know Your Legislator



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Getting to Know Your Legislator



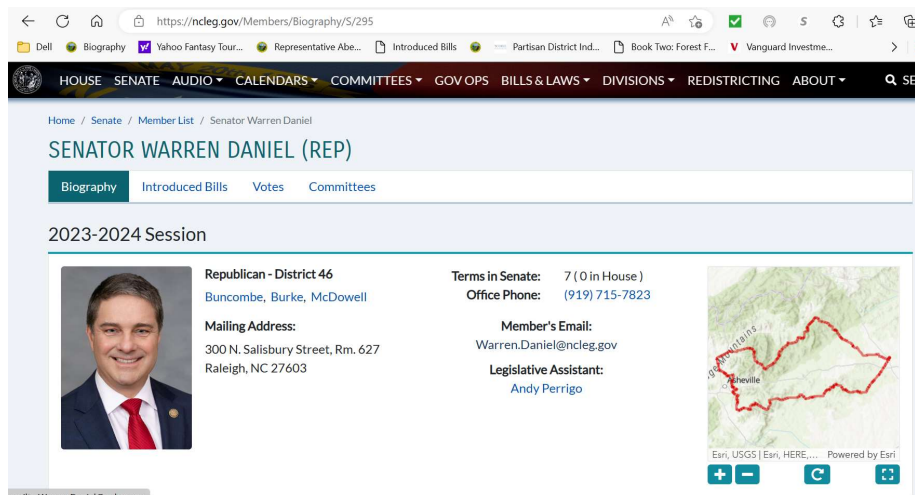
The screenshot shows the North Carolina General Assembly website. The header includes the state seal and navigation links for HOUSE, SENATE, AUDIO, CALENDARS, COMMITTEES, GOV OPS, BILLS & LAWS, DIVISIONS, REDISTRICTING, and ABOUT. The main content area is titled "NORTH CAROLINA SENATORS 2023-2024 Session" and lists eight senators with their photos, names, party affiliations, and districts.

Senator	Party	District	County/Region
Gale Adcock	(D)	District 16	Wake
W. Ted Alexander	(R)	District 44	Cleveland, Gaston, Lincoln
Val Applewhite	(D)	District 19	Cumberland
Lisa S. Barnes	(R)	District 11	Franklin, Nash, Vance
Sydney Batch	(D)	District 17	Wake
Phil Berger	(R)	District 26	Guilford, Rockingham
Dan Blue	(D)	District 14	Wake
Mary Wills Bode	(D)	District 18	Granville, Wake

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Getting to Know Your Legislator



The screenshot shows the biography page for Senator Warren Daniel (REP). It includes his photo, contact information, and a map of his district.

SENATOR WARREN DANIEL (REP)

Biography | Introduced Bills | Votes | Committees

2023-2024 Session

Republican - District 46
Buncombe, Burke, McDowell

Mailing Address:
300 N. Salisbury Street, Rm. 627
Raleigh, NC 27603


Terms in Senate: 7 (0 in House)
Office Phone: (919) 715-7823

Member's Email:
Warren.Daniel@ncleg.gov

Legislative Assistant:
Andy Perrigo

Map: A map showing the boundaries of District 46, which includes Buncombe, Burke, and McDowell counties.


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Communications

- EMPAC Spotlight email sent periodically to all district EMPAC representatives with updates on EMPAC activities
- EMPAC updates in *SEANC Scoop* and *Reporter*
- On-line EMPAC training videos

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SEANC Members VOTE!

- 96% of SEANC member were registered to vote in 2020.
- 93% of them VOTED in 2020
- Statewide, 73% of registered voters in NC voted in 2020

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**EMPAC was the second largest state
Political Action Committee in 2020
-NC Free**

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Important Links & Emails

- Invest in EMPAC through payroll deduction or bank draft: empac.seanc.org
- EMPAC Website: seanc.org/empac
- Email to EMPAC Chair, Flint Benson & Suzanne Beasley EMPACChair@seanc.org
- Email to EMPAC Chair: mdearmon2723@att.net

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Questions?

