

# Why Dell Member Purchase Program?

## Exclusive Program Benefits

- Access to Member Only Offers
- Best Price Guarantee on Award Winning Dell Products
- Military & Veterans Additional 10% Discount
- Benefits Extend to Family & Friends

## Flexible Payment Options

- Credit Card / PayPal
- Personal Financing with Dell Preferred Account

## Tailored Offerings

- WFH / Hybrid Product Solutions
- Introductory Site-wide 10% Coupon
- Rebate Program
- Custom Catalog

## Global Programs Available

- [EMEA](#)
- [APJ](#)
- [AMERICAS](#)

## Dedicated Service and Support

- Program Coordinator
- Executive Sales Team
- Premium Support
- Free & Easy Returns

## Unique Marketing Solutions

- Dedicated Online Store
- Exclusive Campaigns & Offers
- Creative Promotional Assets



## Frequently Asked Questions

### Q: How do I access MPP Discounts?

Member discounts are automatically applied at checkout as “Additional Member Savings” in your cart. If you're on your member site, you can simply add items to your cart and checkout knowing you have best pricing.

### Q: What is the value of the program?

In addition to discounted prices, MPP offers early access to large scale sales, member exclusive sales, price matching, and a dedicated team to answer any questions on personal purchases.

### Q: Is this program for employees only?

Not at all! Our program extends to your family and friends. Even better, they don't need your assistance to shop online. If you share the link with them, they can shop and checkout on their own time.

# We are excited to partner with you!

Welcome to Dell's Member Purchase Program! We are excited to share our cutting-edge products with you at a discounted price. To make this program successful, it takes two.

1. **Dell will provide discounts on systems, monitors, headsets, and more. We will be sure to keep you informed about all sales and offers.**
2. **We need your help to communicate these offers to your organization.**

Our goal is your employees view this as a great benefit, thus increasing employee engagement! Below, we've provided details on how some of our current customers share this information and a few FAQs.

## Internal Communication Ideas

Publishing and sharing this information internally creates program awareness throughout the organization. We see companies have success with a variety of methods, individually or a combination, outlined below.

-  **Email to "all" Employees**
-  **Post to Intranet and/or Internal Display**
-  **Share in Company Newsletter**
-  **Post to MS Teams, Slack Channel or similar type of apps**
-  **Share on Social Media**

Share these methods with your Dell MPP Account Manager

## Employee Facing Verbiage

**Note to Program Coordinator:**  
*Please use the below verbiage to communicate our program details to all employees, family, and friends. Copy and paste MPP website into text below before sharing. Feel free to copy your MPP point of contact on any internal communication for quick access to support.*

**We are excited to announce our participation in Dell's Member Purchase Program (MPP)!**

MPP is a discount program that allows all employees, family, and friends to receive member only pricing on all personal purchases from Dell. Dell has created a dedicated website that we can shop 24/7. Member discounts are automatically applied at checkout as "Additional Member Savings" in your cart.

- Member Benefits Include:**
- Cost-free employee discount program extended to friends and family
  - Exclusive monthly offers & best price guarantee on consumer PCs from Dell
  - Free enrollment in Dell Rewards: 3% back + free expedited shipping
  - Executive Sales Team available to assist with all consumer-grade + personal purchases



## Dell Member Purchase Program (MPP)

Reach out to your Dell MPP Account Manager anytime to share how you're promoting this great benefit. Lastly, we look forward to working with and bringing Dell to a home near you!